

EXHIBIT 1

**TO THE SUPPLEMENTAL DECLARATION
OF LESLIE ALTHERR IN SUPPORT OF
GOOGLE'S OPPOSITION TO PLAINTIFFS'
MOTION FOR PARTIAL SUMMARY
JUDGMENT**

AW: View Campaign Change History

bhanson+client@industrialprinting.com [REDACTED] Help | Sign out
 034-398-2880
 Managed by bhanson@industrialprinting.com
 Customer time zone: Pacific Time

Campaign Management | Reports | Analytics | My Account | Advanced Search

Campaign Summary | Tools | Conversion Tracking

Campaign Summary > Contract Decorating > View Change History

Show only changes that match the following criteria:

Within date range: Jan 23 [REDACTED] 2005 - Apr 27 [REDACTED] 2005

Made by: [REDACTED] All users

Change type: Status

Show all details Show all protocol buffer details Download as .csv

Showing 1 - 32

Date [REDACTED] User / IP - Change ID	Campaign	Ad Group	Description
Apr 27, 2005 2:46:11 PM bhanson@industrialprinting.com [REDACTED]	Contract Decorating(322743)		△ Status changed from Active to Paused [REDACTED]
Apr 27, 2005 12:23:58 PM bhanson@industrialprinting.com [REDACTED]	Contract Decorating(322743)		△ Status changed from Paused to Active [REDACTED]
Apr 26, 2005 10:40:29 AM bhanson@industrialprinting.com [REDACTED]	Contract Decorating(322743)		△ Status changed from Active to Paused [REDACTED]
Apr 26, 2005 9:36:09 AM bhanson@industrialprinting.com [REDACTED]	Contract Decorating(322743)		△ Status changed from Paused to Active [REDACTED]
Apr 25, 2005 2:54:38 PM bhanson@industrialprinting.com [REDACTED]	Contract Decorating(322743)		△ Status changed from Active to Paused [REDACTED]
Apr 25, 2005 4:48:12 AM bhanson@industrialprinting.com [REDACTED]	Contract Decorating(322743)		△ Status changed from Paused to Active [REDACTED]
Apr 22, 2005 3:58:10 PM bhanson@industrialprinting.com [REDACTED]	Contract Decorating(322743)		△ Status changed from Active to Paused [REDACTED]
Apr 22, 2005 5:49:33 AM bhanson@industrialprinting.com [REDACTED]	Contract Decorating(322743)		△ Status changed from Paused to Active [REDACTED]
Apr 21, 2005 9:41:50 PM bhanson@industrialprinting.com [REDACTED]	Contract Decorating(322743)		△ Status changed from Active to Paused [REDACTED]
Apr 21, 2005 5:58:20 AM bhanson@industrialprinting.com [REDACTED]	Contract Decorating(322743)		△ Status changed from Paused to Active [REDACTED]
Apr 18, 2005 12:24:30 PM bhanson@industrialprinting.com [REDACTED]	Contract Decorating(322743)		△ Status changed from Active to Paused [REDACTED]
Apr 18, 2005 5:11:39 AM bhanson@industrialprinting.com [REDACTED]	Contract Decorating(322743)		△ Status changed from Paused to Active [REDACTED]
Apr 15, 2005 4:00:00 PM bhanson@industrialprinting.com [REDACTED]	Contract Decorating(322743)		△ Status changed from Active to Paused [REDACTED]
Apr 15, 2005 5:24:29 AM bhanson@industrialprinting.com [REDACTED]	Contract Decorating(322743)		△ Status changed from Paused to Active [REDACTED]

A.W: View Campaign Change History

Apr 14, 2005 5:22:51 PM bthanson@industrialprinting.com	Contract Decorating(322743)	△ Status changed from Active to Paused [REDACTED]
Apr 14, 2005 8:00:58 AM bthanson@industrialprinting.com	Contract Decorating(322743)	△ Status changed from Paused to Active [REDACTED]
Apr 13, 2005 1:28:40 PM bthanson@industrialprinting.com 24.41.8.2.100.100.100.100	Contract Decorating(322743)	△ Status changed from Active to Paused [REDACTED]
Apr 13, 2005 5:45:32 AM bthanson@industrialprinting.com 24.41.8.2.100.100.100.100	Contract Decorating(322743)	△ Status changed from Paused to Active [REDACTED]
Apr 12, 2005 6:10:04 PM bthanson@industrialprinting.com 24.41.8.2.100.100.100.100	Contract Decorating(322743)	△ Status changed from Active to Paused [REDACTED]
Apr 5, 2005 2:01:22 PM bthanson@industrialprinting.com	Contract Decorating(322743)	Hot Stamping (138352453) △ Status changed from Active to Paused [REDACTED]
Apr 4, 2005 12:07:43 PM bthanson@industrialprinting.com 24.41.8.2.100.100.100.100	Contract Decorating(322743)	△ Status changed from Paused to Active [REDACTED]
Mar 31, 2005 11:52:15 AM bthanson@industrialprinting.com 24.41.8.2.100.100.100.100	Contract Decorating(322743)	△ Status changed from Active to Paused [REDACTED]
Mar 30, 2005 7:54:18 AM bthanson@industrialprinting.com 24.41.8.2.100.100.100.100	Contract Decorating(322743)	△ Status changed from Paused to Active [REDACTED]
Mar 28, 2005 2:49:26 PM bthanson@industrialprinting.com	Contract Decorating(322743)	△ Status changed from Active to Paused [REDACTED]
Mar 28, 2005 4:45:35 AM bthanson@industrialprinting.com 24.41.8.2.100.100.100.100	Contract Decorating(322743)	△ Status changed from Paused to Active [REDACTED]
Mar 25, 2005 1:54:31 PM bthanson@industrialprinting.com 24.41.8.2.100.100.100.100	Contract Decorating(322743)	△ Status changed from Active to Paused [REDACTED]
Mar 24, 2005 8:09:41 AM bthanson@industrialprinting.com 24.41.8.2.100.100.100.100	Contract Decorating(322743)	△ Status changed from Paused to Active [REDACTED]
Mar 21, 2005 7:03:46 PM bthanson@industrialprinting.com 24.41.8.2.100.100.100.100	Contract Decorating(322743)	△ Status changed from Active to Paused [REDACTED]
Feb 24, 2005 3:30:51 PM bthanson@industrialprinting.com	Contract Decorating(322743)	△ Status changed from Paused to Active [REDACTED]
Feb 22, 2005 5:04:31 AM bthanson@industrialprinting.com 24.41.8.2.100.100.100.100	Contract Decorating(322743)	△ Status changed from Active to Paused [REDACTED]
Feb 10, 2005 12:42:31 PM bthanson@industrialprinting.com 24.41.8.2.100.100.100.100	Contract Decorating(322743)	△ Status changed from Paused to Active [REDACTED]
Feb 10, 2005 7:39:10 AM bthanson@industrialprinting.com 24.41.8.2.100.100.100.100	Contract Decorating(322743)	△ Status changed from Active to Paused [REDACTED]

Time zone for all dates and times in data table, reports, and billing: (GMT-08:00) Pacific Time, US & Canada.